

San Antonio Lawyer

NATIONWIDE PUBLISHING SA
 Creating Visual Solutions in Print, Video and Web

EDITORIAL PROFILE

San Antonio Lawyer is a bi-monthly magazine with a mission to keep the members of the San Antonio Bar Association abreast of changes in local, state and federal law and the legal system in general through legal articles, features and columns.

DISTRIBUTION

San Antonio Lawyer magazine mails approximately 3,300 copies to the members of the San Antonio Bar Association.

ADVERTISING DEADLINE

	Space Reservation	Publication Date
Jan.-Feb.	Dec. 1, 2010	Jan. 1, 2011
Mar.-Apr.	Feb. 1, 2011	Mar. 1, 2011
May-June	Apr.1, 2011	May 1, 2011
July-Aug.	Jun.1, 2011	Jul. 1, 2011
Sept.-Oct.	Aug.1, 2011	Sept.1, 2011
Nov.-Dec.	Oct. 1, 2011	Nov. 1, 2011

Ad Submission

Only .jpg, pdf and/or .tif files will be accepted in either digital format or on CD. The email address is:

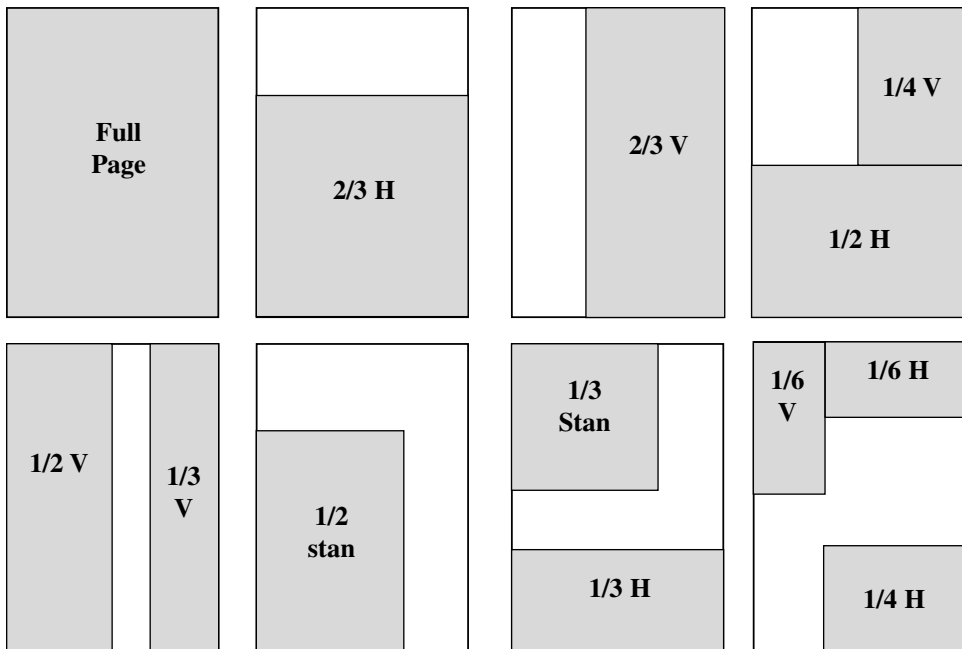
rlhogue1222@att.net

Files received in any other format are subject to standard production rates.

Copy Acceptance: Publisher reserves the right to reject any advertisement judged objectionable in wording or appearance, and may require the word "Advertisement" in any ad. All advertisements are accepted and published upon the representation that the agency and/or advertiser is authorized to publish the entire content and the subject matter of the advertisement. The agency and/or advertiser will indemnify and hold the publisher harmless from any loss or expense resulting from claims or suits for defamation, libel, violation or right of privacy, plagiarism or copyright infringement.

PRICE LIST and MECHANICAL REQUIREMENTS

Black & White	1 Issue	3 Issues	6 Issues	Ad Dimensions	
Size	(per issue)	(per issue)	(per issue)	Ad	W x H
Full Page	\$ 975	\$ 950	\$ 925	Full	7.5 x 10
2/3 Page (h/v)	\$ 800	\$ 775	\$ 750	2/3 horz	7.5 x 6.6
1/2 Page (h/v/s)	\$ 665	\$ 640	\$ 615	2/3 vert	4.9 x 10
1/3 Page (h/v/s)	\$ 555	\$ 530	\$ 505	1/2 horz	7.5 x 4.9
1/4 Page (h/v)	\$ 470	\$ 445	\$ 420	1/2 vert	3.7 x 10
1/6 Page (h/v)	\$ 400	\$ 375	\$ 350	1/2 stan	4.9 x 7.5
Back Cover	\$ 1675	\$ 1575	\$ 1475	1/3 horz	7.5 x 3.3
Inside F/B	\$ 1225	\$ 1200	\$ 1175	1/3 vert	2.4 x 10
Additional Costs					
Full page bleeds – 15%					
Specific placement – 15%					
Four color process – \$250					



1922 Great Ridge • San Antonio, Texas 78248

(210) 381-7664

Email: rlhogue1222@att.net